

# 10 Things

## Exhibitors should know about...



### 1 DISC EXISTS TO HELP THE CATHOLIC CHURCH

For over 27 years, DISC has been helping the Roman Catholic Church by maximizing the investment in information systems. Conference attendees are the decision makers generally responsible for strategic planning, budgeting, oversight and implementation of technology and communication systems for locations within their arch/diocese.

### 2 DISC IS BIGGER THAN THE CONFERENCE

The conferees from last year's conference represent:

Dioceses/Parishes/Schools:	8,175
Priests/Teachers:	70,978

However, North American constituents represent:

Dioceses/Parishes/Schools:	11,165
Priests/Teachers:	90,347

### 3 WE OFFER LOTS OF FACE TIME

An important objective of this conference is to provide ample time and space for consultation between exhibitors and participants. Additionally, we encourage exhibitors to attend the welcome event, outing and closing festivities to meet attendees in a casual setting.

### 4 ALL THIS VALUE AND IT'S STILL AFFORDABLE

The registration fee includes a large display area and wireless Internet access.

### 5 THE SCHEDULE IS SET

Exhibitors are invited and strongly encouraged to attend the welcome event on the evening of May 31, 2011 from 6-9 PM. Vendor setup can begin on May 31st and must be completed by 9 AM on June 1st. Vendors can begin break down at 5:30 PM on June 2nd and must be completed by 4 PM on June 3rd.

### 6 SPONSORSHIP OPTIONS ARE AVAILABLE

Want to put your company in front of more conferees? Consider one of our many sponsorship opportunities. See our Sponsorship Opportunities document enclosed.

### 7 DISC IS A FAMILY EVENT

Many conferees and exhibitors bring their families to our conference.

The Hampton Inn & Suites Boise Downtown has all the class of a business hotel with family friendly amenities and prices. Services include a kiddie pool and complementary breakfast. The hotel is located within walking distance from parks, bike paths, a rose garden, several museums and a zoo. For more information see the hotel's website below.

<http://hamptoninn.hilton.com/en/hp/hotels/index.jhtml?moreDesc=true&ctyhocn=BOIDNHX>

Meal passes for other staff and your family are available for purchase. Come to the outing and bring your family!

### 8 PRIZES ARE WELCOME

Many exhibitors donate prizes which are raffled on the last day. This is a great opportunity to focus additional attention to your organization.

### 9 WE HOPE TO SEE YOU IN BOISE!

Mountains and museums. Restaurants and rivers. Festivals and fresh air. Many find Boise to be a surprising blend of urban and outdoors -- big enough to have all the comforts of a big city, yet small enough to make it easy to enjoy it all. Our upcoming conference will be held in Boise, Idaho, June 1-3, 2011.

### 10 CONTACT US AND LEARN MORE

#### President

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#### Exhibitor Co-chairs:

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