



February 1, 2011

Dear Supporters of DISC,

On June 1-3, 2011, the Diocese of Boise, Idaho will host the 27th annual [Diocesan Information Systems Conference \(DISC\)](#) at the [Boise Centre](#) conference center in Boise, Idaho. DISC is an organization of information technology professionals working for the Roman Catholic Church throughout the U.S. and Canada. The conference provides these specialized professionals with an opportunity to learn about emerging trends from one another and key speakers while also engaging in a variety of activities which promote spiritual, personal and professional growth.

DISC recognizes you as a valued exhibitor and invites you to reserve exhibit space now. This year, our theme is "**Digital Frontiers: Using Technology to Advance Church Ministries**". This is an opportunity to meet technology and administrative decision makers representing thousands of Catholic schools and parishes in the United States and Canada. Registration materials are enclosed for the 2011 DISC conference.

An important objective of our conference is to provide ample time and space for consultation between exhibitors and conferees. Each year we evaluate our past conferences and strive to increase member participation, provide new exhibitor opportunities, and upgrade the exhibitor fair venue. We feel that this year's exhibitor fair is one that you will not want to miss. DISC also invites you to share in our social activities, which include networking in the hospitality room and attendance at our planned optional outings.

Through sponsorship of DISC conference activities your organization will be afforded additional opportunities to highlight your products and services to this national audience. All sponsors will be recognized at the events that they support. We have enclosed a list of additional sponsorship possibilities at varying levels of cost.

You will receive a follow up in the near future to discuss any ideas you may have regarding your support of the conference. If you have any questions please let us know. We are happy to service you at any time and look forward to seeing you at the conference.

Sincerely,

Bill Glover, Exhibitor/Sponsor Co-chair • wglover@archbalt.org • (410) 547-5305

Kevin Littrell, Exhibitor/Sponsor Co-chair • klittrell@diobr.org • (225) 242-0123

Kathy Papalia, Exhibitor/Sponsor Support Staff • Email: kpapalia@eriercd.org • (814) 824-1184

10 Things

Exhibitors should know about...



1 DISC EXISTS TO HELP THE CATHOLIC CHURCH

For over 27 years, DISC has been helping the Roman Catholic Church by maximizing the investment in information systems. Conference attendees are the decision makers generally responsible for strategic planning, budgeting, oversight and implementation of technology and communication systems for locations within their arch/diocese.

2 DISC IS BIGGER THAN THE CONFERENCE

The conferees from last year's conference represent:

Dioceses/Parishes/Schools:	8,175
Priests/Teachers:	70,978

However, North American constituents represent:

Dioceses/Parishes/Schools:	11,165
Priests/Teachers:	90,347

3 WE OFFER LOTS OF FACE TIME

An important objective of this conference is to provide ample time and space for consultation between exhibitors and participants. Additionally, we encourage exhibitors to attend the welcome event, outing and closing festivities to meet attendees in a casual setting.

4 ALL THIS VALUE AND IT'S STILL AFFORDABLE

The registration fee includes a large display area and wireless Internet access.

5 THE SCHEDULE IS SET

Exhibitors are invited and strongly encouraged to attend the welcome event on the evening of May 31, 2011 from 6-9 PM. Vendor setup can begin on May 31st and must be completed by 9 AM on June 1st. Vendors can begin break down at 5:30 PM on June 2nd and must be completed by 4 PM on June 3rd.

6 SPONSORSHIP OPTIONS ARE AVAILABLE

Want to put your company in front of more conferees? Consider one of our many sponsorship opportunities. See our Sponsorship Opportunities document enclosed.

7 DISC IS A FAMILY EVENT

Many conferees and exhibitors bring their families to our conference.

The Hampton Inn & Suites Boise Downtown has all the class of a business hotel with family friendly amenities and prices. Services include a kiddie pool and complementary breakfast. The hotel is located within walking distance from parks, bike paths, a rose garden, several museums and a zoo. For more information see the hotel's website below.

<http://hamptoninn.hilton.com/en/hp/hotels/index.jhtml?moreDesc=true&ctyhocn=BOIDNHX>

Meal passes for other staff and your family are available for purchase. Come to the outing and bring your family!

8 PRIZES ARE WELCOME

Many exhibitors donate prizes which are raffled on the last day. This is a great opportunity to focus additional attention to your organization.

9 WE HOPE TO SEE YOU IN BOISE!

Mountains and museums. Restaurants and rivers. Festivals and fresh air. Many find Boise to be a surprising blend of urban and outdoors -- big enough to have all the comforts of a big city, yet small enough to make it easy to enjoy it all. Our upcoming conference will be held in Boise, Idaho, June 1-3, 2011.

10 CONTACT US AND LEARN MORE

President

Eva Casale / president@discinfo.org

Exhibitor Co-chairs:

Bill Glover / wglover@archbalt.org
Kevin Littrell / klittrell@diobr.org

Visit our webpage at discinfo.org



**DIOCESAN INFORMATION SYSTEMS CONFERENCE
BOISE, IDAHO JUNE 1-3, 2011**



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	TERABYTE \$4150	GIGABYTE \$2750	MEGABYTE \$2250
10X10 SPACE IN MAIN EXHIBITOR AREA	✓	✓	✓
INCLUSION IN THE PROGRAM "EXHIBITOR LIST"	✓	✓	✓
MENTION IN A DISC COMMUNITY NEWSLETTER	✓	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	FULL-PAGE	HALF-PAGE	
TWO MEAL PASSES	✓	✓	✓
EXHIBITOR-PROVIDED INSERT IN CONFERENCE BAG	✓	✓	
PASSES TO THE BOISE BY RAIL OUTING	TWO	ONE	
CONFEREES LIST FOR POST-CONFERENCE MARKETING	✓	✓	
SPONSORSHIP OF A MORNING OR AFTERNOON BREAK	✓		
PRESENT TO CONFEREES DURING "QUICK BYTE" SESSIONS	✓		
REGISTRANTS LIST FOR PRE-CONFERENCE MARKETING	✓		

A LA CARTE SPONSORSHIP OPPORTUNITIES

Exhibitor Insert in DISC Conference Bag	\$100
Vendor Visit Incentive Prize	\$300
Quick Byte Session	\$500
Membership Incentive Prize	\$300
Newsletter Sponsorship	\$500
Outing Transportation	\$1,000
Lunch or Breakfast Sponsorship	\$1,500
Sponsorship of Group Photo with logo	\$1,500
Boise by Rail Entertainment Sponsorship	\$2,500



• All Exhibitors who register before Feb. 28, 2011 will receive a \$100 discount.

Bill Glover, Exhibitor Committee Member • wglover@archbalt.org • (410) 547-5539
Kevin Littrell, Exhibitor Committee Member • klittrell@diobr.org • (225) 242-0123

DIOCESAN INFORMATION SYSTEMS CONFERENCE
SPONSORSHIP OPPORTUNITIES DESCRIPTIONS
BOISE, IDAHO JUNE 1-3, 2011

Promotional Insert

DISC is providing the opportunity for Exhibitors to promote their organizations in the conference bag that will be given to every conferee. Promotional inserts or other promotional items for insertion in the conference bag must fit in a 12" x 12" bag and must be sent to **Felicia Peyton, Diocese of Boise, 1501 South Federal Way Boise, ID 83705** by **May 16, 2011**.

Morning or Afternoon Break

The morning or afternoon break sponsorship is available ONLY to Terabyte Sponsors and includes signage detailing the sponsorship displayed at the event and the opportunity for other promotional items to be distributed to the conferees. Exhibitors may submit camera ready files for signage to fpenton@rcdb.org or provide their own signage to **Felicia Peyton, 10622 Clover Canyon, Helotes, TX. 78023** by **May 16, 2011**.

QuickByte Session:

Join our QuickByte sessions and start your networking in high gear! QuickByte sessions offer both exhibitors and conferees a fun, fast-paced way to connect in short, 20-minute "speed dating"-style sessions which we hope you will pack with really powerful information. Time for six QuickByte sessions has been built into the conference schedule. QuickByte sessions are reserved for organizations in the Terabyte sponsorship level however, any remaining slots may be available as an a la carte sponsorship choice.

Newsletter Sponsorship:

Sponsors may insert a full-page ad in the DISC e-newsletter, a publication delivered to Diocesan IT professionals and Bishops in every Diocese in the US and Canada and available through the DISC website.

Incentive Awards:

DISC offers conferees opportunities to win valuable prizes for meeting certain goals. Items being considered include a scanner, printer, netbook, or digital camera. Sponsors may provide the winner with additional sales material as part of their sponsorship of one or more of these items.

Vendor Visiting Incentive: Conferees will receive a passport card. As they visit exhibitor tables, they will receive a sticker from each exhibitor. Individuals who submit a completed card to the registration desk indicating that they have visited at least half of the vendor tables will receive a chance to win a valuable prize.

QuickByte Attendance Incentive: Conferees will receive a raffle ticket for every QuickByte session they attend. The more QuickByte sessions they attend the more chances to win a valuable prize they will receive.

DISC Membership Incentive: Dioceses who renew their DISC membership will be entered into a raffle to win a valuable prize.

Miscellaneous Sponsorships:

DISC recognizes the creativity of the Exhibitor partners and is open to new and exciting ways to connect partners with members and conferees. If you have a great idea or would like to propose another type of sponsorship, contact one of the Exhibitor committee members to discuss the opportunity.



DIOCESAN INFORMATION SYSTEMS CONFERENCE
EXHIBITOR REGISTRATION
 BOISE, IDAHO JUNE 1-3, 2011

EARLY BIRD DEADLINE
 FEBRUARY 28, 2011

REGULAR DEADLINE
 APRIL 29, 2011

Company Name: _____

Primary Company Contact Information

Name (First, Last): _____

Mailing Address: _____

Office Phone (include extension) : _____ Mobile Phone: _____

E-mail address: _____ Company Web address: _____

Company Representative(s) attending Conference

Name (First, Last): _____

Name (First, Last): _____

Office Phone (include extension): _____

Office Phone (include extension): _____

Mobile Phone: _____

Mobile Phone: _____

Email address: _____

Email address: _____

Spouse Name: _____

Spouse Name: _____

Number & Age of Children: _____

Number & Age of Children: _____

Event See Sponsorship Opportunities document	Date	No.	Fee	Total Fee
Exhibitor Levels				
TB (Terabyte) Sponsorship	June 1-3, 2010		\$4150.00/table	
GB (Gigabyte) Sponsorship	June 1-3, 2010		\$2750.00/table	
MB (Megabyte) Sponsorship	June 1-3, 2010		\$2250.00/table	
1.				
2.				
3.				
<i>The Exhibitor Fee includes Meal Passes for up to two company representatives.</i>	June 1-3, 2010		\$100.00 per additional representative, spouse or child	
<i>Note: All Exhibitor Sponsorship levels include lunches and breaks for up to two company representatives. Breakfast will not be served at the conference since it is served daily at the Hampton Inn Hotel.</i>				

Event	Date	No.	Fee	Total Fee
Boise Outing - Come join DISC Participants for a different perspective of Boise by Rail along the Thunder Mountain Line.				
Adult/Spouse/Children - 9 or older	June 1, 2011		\$75.00	
Children under 9 years old	June 1, 2011		\$35.00	
DISC Networking Banquet – DISC offers a great opportunity for Exhibitors to break bread and celebrate with the conferees during an evening of fun, entertainment and dancing. Come join us for an evening of networking!				
Adult/Spouse/Children - 9 or older	June 2, 2011		\$55.00	
Children under 9 years old	June 2, 2011		\$35.00	
Subtotal				
\$100 Exhibitor Early Bird Discount <i>Must be registered by February 28, 2011</i>			-\$100	
Total				

Please Make Checks Payable to
DISC
(Diocesan Information Systems Conference)

Mail Registration and payment to
Arturo de los Santos
DISC Treasurer
10622 Clover Canyon
Helotes, TX 78023
ardeloss@uiwtx.edu

For additional questions contact one of the DISC Exhibitor Committee Members

Bill Glover
wglover@archbalt.org
410-547-5539

Kevin Littrell
klittrell@diobr.org
225-242-0123





DIOCESAN INFORMATION SYSTEMS CONFERENCE
EXHIBITOR REGISTRATION
BOISE, IDAHO JUNE 1-3, 2011

EARLY BIRD DEADLINE
FEBRUARY 28, 2011

REGULAR DEADLINE
APRIL 29, 2011

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

Security Code (3 digits on back of card): _____



Type of Card: Visa MasterCard America Express

Billing Address: _____

City: _____

State: _____

Zip Code: _____

Amount to Be Charged: \$ _____

The information above is required to process your registration payment via credit card
ALL CARDS WILL BE PROCESSED WITHIN 10 DAYS OF RECEIPT.

Please ensure all information is complete and faxed it to:

DISC, c/o Arturo de los Santos
10622 Clover Canyon
Helotes, TX 78023
210-930-8683
ardeloss@uiwtx.edu

For additional questions contact one of the DISC Exhibitor Committee Members

Bill Glover
wglover@archbalt.org
410-547-5539

Kevin Littrell
klittrell@diobr.org
225-242-0123





DIOCESAN INFORMATION SYSTEMS CONFERENCE

EXHIBITOR GUIDELINES

BOISE, IDAHO

JUNE 1-3, 2011

- Exhibitors may only participate in the general session with approval of the DISC Board of Trustees.
- The DISC Board of Trustees controls the cost, location & number of Exhibitor tables allowed at the conference.
- The Board of Trustees reserves the right to deny participation of certain Exhibitors that may come into conflict with the partnering attitude fostered at the DISC Conference. It is important to maintain a high level of trust and openness during the conference.
- There may be a need to establish a maximum number of display tables at the conference. If this is the case, tables will be assigned in order of response time (receipt of payment). The Board of Trustees will review the list of Exhibitors and will be the deciding body.
- Displaying Exhibitors may participate in all DISC Conference social functions (breakfasts, lunches, and receptions). Additional costs may apply.
- The maximum number of personnel per Exhibitor table shall be two (2).
- Non-participating Exhibitors are NOT welcome in the conference area.
- Exhibitors will respect the designated break times and allow membership to return to sessions on time.
- DISPLAYS can only be set up and taken down during the designated times that are included in the registration materials. Displays, including signage, must comply with the size of the display table space. Displays may not prohibit the general flow of the aisles. The booth sizes run table to table end length.
- Any additional requirements (phones, electrical needs, freight, storage and other needs including room reservations) will be made directly with the conference facilities. Any expense incurred for these requirements will be the responsibility of the Exhibitor.
- No use of the DISC name or mailing on behalf of the DISC organization and the conference is permitted unless with the written approval from the DISC Board of Trustees
- No Exhibitor events will be allowed on-site that come in direct conflict with the conference schedule, including any pre-conference or post conference events that may be part of the conference planning.
- The DISC Conference mailing list is the property of DISC. Exhibitors that abuse any of these guidelines will not be granted the privilege to participate at future conferences.
- DISC exhibitors must comply with all applicable rules and guidelines for the facilities used to host the DISC conference.
- No Liability for Loss or Damage: DISC does not assume any responsibility whatsoever for any loss or damage suffered or incurred by any Exhibitor with respect to any personal or company-owned property -- all of which shall be the sole responsibility of each Exhibitor. DISC does not assume any obligation or responsibility to safeguard any Exhibitor's company-owned or personal property while at the conference, and each Exhibitor acknowledges that the Exhibitor shall be solely responsible for the protection of all such property while at the conference. Each Exhibitor acknowledges that DISC has no duty whatsoever with respect to the protection of the property of the Exhibitors, which shall at all times remain in the sole possession and custody of each Exhibitor and be the sole responsibility of each Exhibitor.

These guidelines are subject to change at the sole discretion of the DISC Conference Board of Trustee

For additional questions contact one of the DISC Exhibitor Committee Members