



**DIOCESAN INFORMATION SYSTEMS CONFERENCE
BOISE, IDAHO JUNE 1-3, 2011**



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	TERABYTE \$4150	GIGABYTE \$2750	MEGABYTE \$2250
10X10 SPACE IN MAIN EXHIBITOR AREA	✓	✓	✓
INCLUSION IN THE PROGRAM "EXHIBITOR LIST"	✓	✓	✓
MENTION IN A DISC COMMUNITY NEWSLETTER	✓	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	FULL-PAGE	HALF-PAGE	
TWO MEAL PASSES	✓	✓	✓
EXHIBITOR-PROVIDED INSERT IN CONFERENCE BAG	✓	✓	
PASSES TO THE BOISE BY RAIL OUTING	TWO	ONE	
CONFEREES LIST FOR POST-CONFERENCE MARKETING	✓	✓	
SPONSORSHIP OF A MORNING OR AFTERNOON BREAK	✓		
PRESENT TO CONFEREES DURING "QUICK BYTE" SESSIONS	✓		
REGISTRANTS LIST FOR PRE-CONFERENCE MARKETING	✓		

A LA CARTE SPONSORSHIP OPPORTUNITIES

Exhibitor Insert in DISC Conference Bag	\$100
Vendor Visit Incentive Prize	\$300
Quick Byte Session	\$500
Membership Incentive Prize	\$300
Newsletter Sponsorship	\$500
Outing Transportation	\$1,000
Lunch or Breakfast Sponsorship	\$1,500
Sponsorship of Group Photo with logo	\$1,500
Boise by Rail Entertainment Sponsorship	\$2,500



- All Exhibitors who register before Feb. 28, 2011 will receive a \$100 discount.

Bill Glover, Exhibitor Committee Member • wglover@archbalt.org • (410) 547-5539
 Kevin Littrell, Exhibitor Committee Member • klittrell@diobr.org • (225) 242-0123

DIOCESAN INFORMATION SYSTEMS CONFERENCE
SPONSORSHIP OPPORTUNITIES DESCRIPTIONS
BOISE, IDAHO JUNE 1-3, 2011

Promotional Insert

DISC is providing the opportunity for Exhibitors to promote their organizations in the conference bag that will be given to every conferee. Promotional inserts or other promotional items for insertion in the conference bag must fit in a 12" x 12" bag and must be sent to **Felicia Peyton, Diocese of Boise, 1501 South Federal Way Boise, ID 83705** by **May 16, 2011**.

Morning or Afternoon Break

The morning or afternoon break sponsorship is available ONLY to Terabyte Sponsors and includes signage detailing the sponsorship displayed at the event and the opportunity for other promotional items to be distributed to the conferees. Exhibitors may submit camera ready files for signage to fpenton@rcdb.org or provide their own signage to **Felicia Peyton, 10622 Clover Canyon, Helotes, TX. 78023** by **May 16, 2011**.

QuickByte Session:

Join our QuickByte sessions and start your networking in high gear! QuickByte sessions offer both exhibitors and conferees a fun, fast-paced way to connect in short, 20-minute "speed dating"-style sessions which we hope you will pack with really powerful information. Time for six QuickByte sessions has been built into the conference schedule. QuickByte sessions are reserved for organizations in the Terabyte sponsorship level however, any remaining slots may be available as an a la carte sponsorship choice.

Newsletter Sponsorship:

Sponsors may insert a full-page ad in the DISC e-newsletter, a publication delivered to Diocesan IT professionals and Bishops in every Diocese in the US and Canada and available through the DISC website.

Incentive Awards:

DISC offers conferees opportunities to win valuable prizes for meeting certain goals. Items being considered include a scanner, printer, netbook, or digital camera. Sponsors may provide the winner with additional sales material as part of their sponsorship of one or more of these items.

Vendor Visiting Incentive: Conferees will receive a passport card. As they visit exhibitor tables, they will receive a sticker from each exhibitor. Individuals who submit a completed card to the registration desk indicating that they have visited at least half of the vendor tables will receive a chance to win a valuable prize.

QuickByte Attendance Incentive: Conferees will receive a raffle ticket for every QuickByte session they attend. The more QuickByte sessions they attend the more chances to win a valuable prize they will receive.

DISC Membership Incentive: Dioceses who renew their DISC membership will be entered into a raffle to win a valuable prize.

Miscellaneous Sponsorships:

DISC recognizes the creativity of the Exhibitor partners and is open to new and exciting ways to connect partners with members and conferees. If you have a great idea or would like to propose another type of sponsorship, contact one of the Exhibitor committee members to discuss the opportunity.