



41st Annual DISC Conference



EXHIBITOR PROSPECTUS

JUNE 24-26, 2025

Nashville, Tennessee

https://www.discinfo.org/2025_exhibitor

Join us for **DISC 2025**, sponsored by the Diocese of Nashville, at Loews Vanderbilt Hotel.

Exhibitor Benefits

Being an exhibitor at the DISC Annual Conference offers significant benefits for technology providers working with Catholic dioceses. The event attracts a focused audience of technology directors and CIOs from dioceses across the country, providing exhibitors with a prime opportunity to engage directly with decision-makers responsible for IT investments and technology adoption. This targeted audience ensures that exhibitors can build meaningful relationships and explore business opportunities with professionals who influence technology strategies in parishes and diocesan offices.

Who Should Exhibit?

Any company that has a product or service that will advance the capabilities of IT departments to support their organizations.

Why Exhibit?

Our membership is made up of IT decision makers from organizations across North America. They come to DISC to learn about new products and services they can bring back to their organizations to further their mission.

As an Exhibitor at DISC 2025, You Can Expect to ...

- Meet New Customers. Our attendees are there to find new products and partners.
- Build Relationships. Exhibitors are invited to join attendees at meals, daily Catholic Mass and our annual outing. You're not just stuck at a booth!
- Learn. Exhibitors are also welcome to sit in on any of our General and Breakout Sessions.

A Sampling of Recent Exhibitors

- ACS Technologies
- Amazon Business
- Aplos Software
- Blackbaud
- CDW
- Covenant Eyes
- Data Integrity Services
- Diocesan
- eCatholic
- FACTS Management
- Flocknote
- GiveCentral
- ImageNet Consulting
- Insight
- ITPartners+
- Martus Solutions
- Matrix MSP
- Our Sunday Visitor
- ParishSoft
- Prenger Solutions Group
- PushPay
- Quorum
- Recur360
- Sequentur
- SKYLINE Cloud
- SmartChurch Tech
- Spectrum VoIP
- Tangent
- TNT Solutions
- Tribunal Systems
- Vanco
- VersAlta
- Vision2
- Wizer

Hotel Info



Loews Nashville Hotel at Vanderbilt Plaza

2100 W End Ave, Nashville, TN 37203

1 (877) 879-7818



Exhibitor Information

<p>Exhibitor Eligibility Requirements</p> <p>Products and services at DISC exhibits should feature emerging trends in information technology with a particular focus on the nonprofit and religious sectors.</p> <p>10% discount to all returning exhibitors from last year!</p>	<p>Sponsorship Tiers</p>	<p>Regular Now – April 15</p>	<p>Late After April 15</p>
	<p>Enterprise Exhibitor (Double Booth)</p>	<p>\$9,000</p>	<p>\$9,500</p>
	<p>Business Exhibitor (Single Booth)</p>	<p>\$5,500</p>	<p>\$6,000</p>



We invite you to join us for three days of education, collaboration, and discovery at DISC 2025 in Nashville, TN.

As an exhibitor, you will have the opportunity to interact with IT leaders from Dioceses and other Catholic Organizations from around North America. But you will not just be another booth in the Exhibit Hall. We encourage all our exhibitors to attend sessions that

interest you, interact with attendees at meals, and even join us on our outing on Wednesday evening. At the DISC conference we want you to build relationships with our attendees, not just be stuck at a booth. In addition to all the booth features at the conference, exhibitors will be provided access to post any exhibitor provided materials, be they pdfs, demo videos, etc., onto the DISC 2025 mobile conference application which will be accessible to all attendees.

https://www.discinfo.org/2025_exhibitor

YOU SPOKE, WE LISTENED:

Based on survey responses and comments from DISC 2024, we have made several changes to the conference. You spoke, we listened. Hopefully these changes will make this year's conference even better.

Please take time to review all details below and contact us with any questions. Most notably, for the first time, exhibitors will pick their booth numbers during registration in addition to a larger selection of sponsorship opportunities and our most popular Quick Byte and NEW Split-Byte sessions (limited availability). Also, booth setup time has been moved to Tuesday morning so that everyone can enjoy the Exhibitor Welcome Lunch Reception at noon on Tuesday.

CONFERENCE CHANGES FOR THIS YEAR:

- Due to space constraints, each exhibitor booth is limited to approximately 8' wide and 6' deep of usable space and includes (1) 6' wide table and (2) folding chairs
- Exhibitor table can be exchanged for high-tops, based on hotel availability
- Large 10' wide popup banners **will not fit** within a single booth
- An additional booth can be added to provide more space for more booth personnel and larger banners (additional fee)
- You will be able to select your booth(s) during the registration process
 - First come first served with paid registration
- Exhibitors will be instructed to **setup their booth Tuesday morning** and complete by 12 noon
- Tuesday's lunch timeslot will be extended to become the Exhibitor Welcome Reception (obviously exhibitors and attendees will dine together) This will be the kickoff to open the Exhibit Hall.

https://www.discinfo.org/2025_exhibitor

- There shall be **no more than (1) vendor exhibiting per booth** with the exception of VAR or MSP exhibitors which can exhibit (1) partner solution along with VAR or MSP's services per booth
- Based on recent vendor feedback, more time will be allotted for attendees to interact with exhibitors
- There are two levels of Quick-Byte sessions. Classic Quick-Byte (Exclusive) and **Split-Byte** (Semi-Exclusive). A hot seller and best way to have a captive audience.
- There will be **NO Tuesday Evening Vendor Reception** to allow more time for vendor arranged dinners outside of the conference.

UNIQUE TO THIS VENUE:

Exhibitor space is more intimate. Booth space is limited to approximately 8' wide and 6' deep. A single booth is NOT large enough for 10' popup banner displays. Enterprise level exhibitors can use two adjacent booths to have enough room for a large popup banner.

The Business Exhibitor tier includes a (1) 6' table in the exhibit hall and two (2) conference passes. A conference pass is your access to the conference, meals, the Tuesday Exhibitor Welcome Reception and the Wednesday evening outing. All Business Exhibitors will receive a post-conference attendee list for marketing purposes and be able to send us an insert (or two) for the conference bag.

The Enterprise Exhibitor tier includes (2) 6' tables in the exhibit hall, four (4) conference passes, and a pre-conference registrants list. Two adjacent tables are large enough for a single large 10' popup banner display.

Both tiers can add, for a fee, a Quick-Byte or Split-Byte Session to demo a product, additional conference passes to bring more team members, and tickets to our Closing Banquet on Thursday night. There are a ton of additional sponsorship opportunities available as well to maximize your marketing impact, so be sure to check those out.

	Enterprise Exhibitor	Business Exhibitor
Booth Size	(2) 6' tables	(1) 6' table
Exhibitor Showcase page on Conference Website	✓	✓
Logo in DISC Community Website	✓	✓
Exhibitor provided insert for Conference Bag	✓	✓
Attendee List for Post-Conference Marketing	✓	✓
Registrants List for Pre-Conference Marketing	✓	-
Tickets to Conference Outing	4	2
Conference Meal Passes	4	2
Tickets to Closing Banquet	Available	Available
Quick-Byte Session	Available	Available
Split-Byte Session	Available	Available
Exhibitor Exclusive Upgrades	Available	Available
Additional Sponsorships	Available	Available

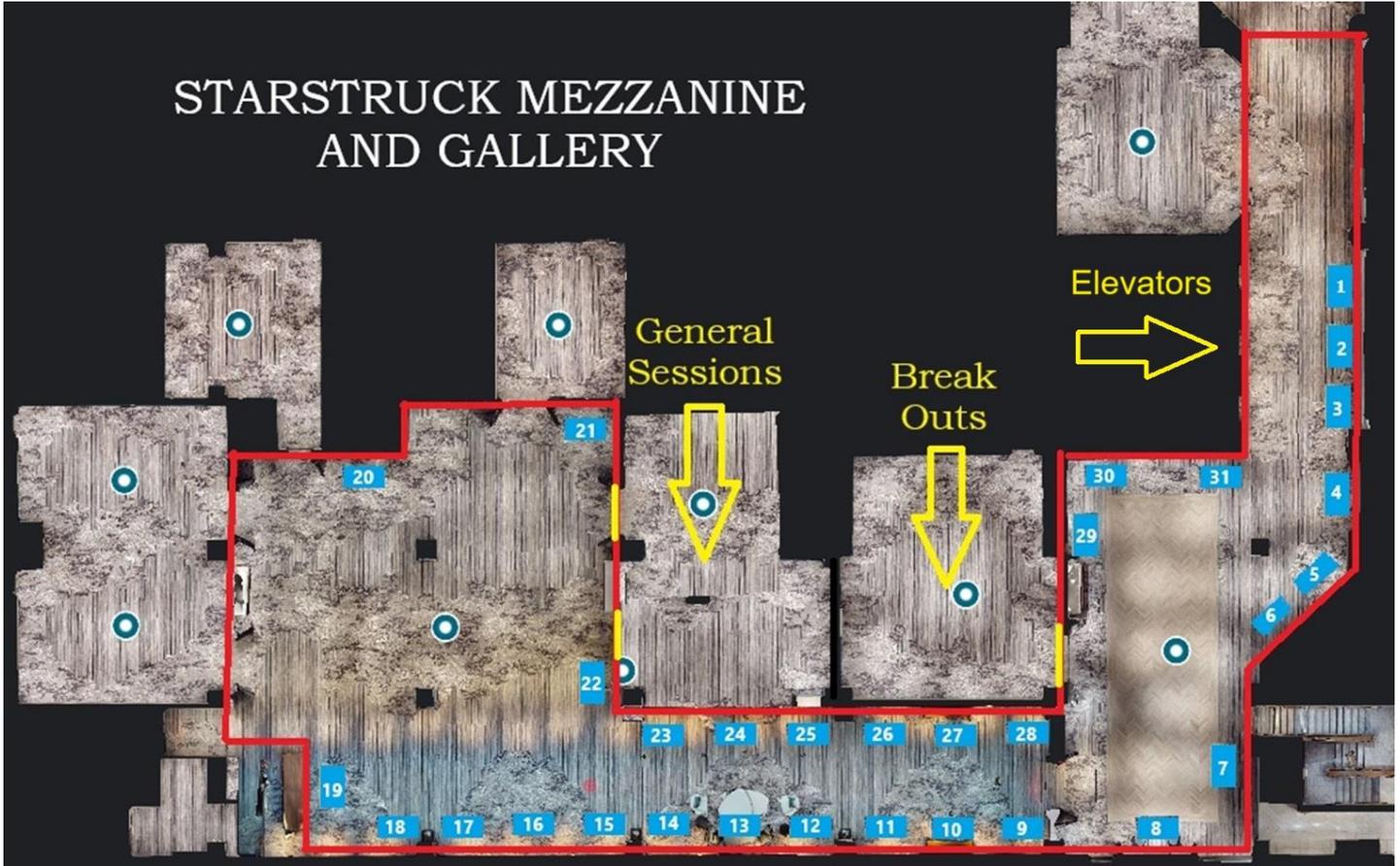


Exhibit Hall

Image dimensions and spacing are approximate.

Link to 3D image from hotel: [Click Here](#)

Link to recorded video of another conference in this space: [Click Here](#)

Diagram area color key:

Exhibitor Area (**RED**)

Exhibitor Tables (**BLUE**)

Session Room (**YELLOW**)

https://www.discinfo.org/2025_exhibitor

Maximize your marketing impact

Exhibitor Exclusive Add-ons for our Exhibitors

Quick-Byte & Split-Byte Sessions (Limited Availability)

Present your product or service to interested conferees. You will be provided with internet access, a room, and projector for your presentation during a 30-minute time slot. Quick-Byte sessions have a dedicated time slot with no other active sessions. The two Split-Byte sessions occur during the same time slot and are a great alternative to save costs and for products that have a limited target audience. One lucky attendee in each session will win a DISC provided gift card at the end of the session.

Cost of Sponsorship \$2,000 / \$1,000, respectively

Lunch and Break Sponsorships

We have several sponsorship opportunities to have your logo and organization name highlighted during the conference lunches and breaks.

There are three lunch and five snack sponsorships available during the conference.

Tuesday Lunch - Exhibitor Welcome Reception Sponsorship

New this year, at Tuesday noon, our lunch will be the Exhibitor Welcome Reception. If sponsored by your organization, you will be given the opportunity to address the attendees and help us officially open the exhibit floor. Your company's logo will be displayed during the closing slide of the preceding presentation.

Cost of Sponsorship..... \$1,500

Wednesday and Thursday Lunch Sponsorship

Your company's logo will be displayed during the lunch period as well as recognition on the closing slide of the preceding presentation. This makes sure everyone knows who they can thank for sponsoring the meal.

Cost of Sponsorship..... \$1,000 / each

Snack Break Sponsorship

Your company's logo will be displayed during the snack period as well as recognition on the closing slide of the preceding presentation. This makes sure everyone knows who they can thank for sponsoring the snack break.

Cost of Sponsorship..... \$500 / each

Closing Banquet Sponsorships

We have several sponsorship opportunities for the Reception and Closing Banquet. The event will be held at the hotel ballroom on Thursday evening with a light and lively reception followed by an amazing dinner with entertainment.



Closing Cocktail Reception (1 hour before banquet)

Two (2) Open Bar and two (2) Hors d'oeuvres station sponsorships are available.

Reception Open Bar

Your company's logo will be displayed during the cocktail portion of the event and recognition as a closing banquet sponsor will be included on the conference website.

Cost of Sponsorship..... \$1,000 / each

Reception Hors d'oeuvres

Your company's logo will be displayed during the cocktail portion of the event and recognition as a closing banquet sponsor will be included on the conference website.

Cost of Sponsorship..... \$1,000 / each

https://www.discinfo.org/2025_exhibitor

Closing Banquet (2 hour dinner and entertainment)

Closing Banquet Grand Poohbah Sponsor

Become the Grand Poohbah Sponsor of the DISC 2025 Closing Banquet! This exclusive sponsorship *includes two (2) passes to the banquet*, the opportunity to deliver a brief welcome speech to kick off the evening's events, and prominently display your organization's banners in the banquet room. It's the perfect way to end the conference, ensuring that everyone knows your organization was a key supporter.

Cost of Sponsorship..... \$5,000

Banquet Table Signage

Showcase your logo and organization name on every dinner table. This sponsorship also *includes one (1) pass to the closing banquet*.

Cost of Sponsorship..... \$2,000

Banquet Open Bars (2)

Feature your company's logo at one of the two open bars during the dinner banquet. This sponsorship *includes one (1) pass to the closing banquet*.

Cost of Sponsorship..... \$2,000 / each

Optional add-ons to enhance your sponsorship

Conference Bag

Marketing on the move! Your company logo will be prominently branded on the conference bag that is distributed to all conference attendees. Not only is the conference bag the first thing an attendee gets upon arrival, but it's used throughout the conference. Your logo stays front and center all week.

Cost of Sponsorship..... \$1,500

Pocket Lanyards

Sponsor the lanyards worn by all conference attendees and ensure that your logo goes where they go. Sponsor this lanyard for incredible visibility during the conference.

Cost of Sponsorship..... \$1,500

DISC Gift Sponsorship

Who doesn't love receiving a cool gadget at a conference? Whether it's an insulated tumbler, a travel umbrella, or a tech gadget yet to be decided, attendees will take it home and enjoy it long after the event. This is your chance to feature your logo on the gift, providing lasting recognition of your support.

Cost of Sponsorship..... \$1,500

Hospitality Suite Sponsorship

This is the place to unwind, socialize, build new and strengthen friendships while playing games and having a drink at this informal and popular event. We want to make this year's hospitality suite better from all the previous gatherings. It won't be isolated in a Presidential Suite on some floor with no directional signage or secret passcode to gain access. Instead, on a nightly basis, we will transform the main gathering space in the Starstruck Gallery to a festive venue with music, cards and other games including the infamous 'Spoons Game Challenge' with each night building to the Grand Finally Spoons Tournament on Thursday evening. Your logo will be displayed for all to recognize and appreciate your support.

Cost of Bar or Snack Sponsorship per Night \$1,000 / each

Conference Outing @ Blake Shelton's **Ole Red** – Lookout Rooftop Bar



Join conferees at the Ole Red Lookout Rooftop Deck with dinner and beverages.

On Wednesday afternoon, we'll walk across the street to attend a DISC dedicated mass at the Cathedral of the Incarnation presided by Most Reverend J. Mark Spalding, Bishop of Nashville. Following Mass, we'll head downtown and up to the rooftop bar of the Ole Red Bar where a buffet dinner and beverages will be provided. This is INCLUDED with an exhibitor sponsorship purchase and is a great opportunity to interact with conferees in a relaxed, non-work environment.

After a couple hours of fun, you can venture out to Broadway or take advantage of either our provided transportation or grab an Uber (~ 2 mi) back to the hotel.

https://www.discinfo.org/2025_exhibitor

Exhibitor and Payment Terms

Meals, Outing, and Banquet Info:

Business booth signups receive two (2) complimentary conference passes, Enterprise booth signups receive four (4). The conference pass includes breakfast, and lunch on Wednesday and Thursday, all breaks, and the Tuesday Lunch Exhibitor Welcome Reception.

All attending exhibitors must have a conference pass. Additional passes can be purchased for \$500.

Wednesday evening will be our group outing, and we'd love for you to join us. Tickets to this outing are included in the conference pass, and cover transportation, admission, and dinner.

The Closing Banquet will be held at the Hotel on Thursday evening. Banquet tickets **are not** included with the conference pass but can be purchased for \$250 during registration.

Sponsorship Deadline Info:

All registrations received after April 15th, 2025, will incur a \$500 late registration fee and DISC will not be able to guarantee proper company recognition on the website, signage, etc. by the conference date.

Payment Terms

Payment must be made at time of registration. Payment by credit card are preferred, but ACH and check payments are accepted but must be received no later than 15 days after registration. Registrations with no payment after 30 days will be cancelled. Any outstanding balance must be paid in full by May 15th, 2025, regardless of registration date, or will be subject to cancellation.

Credit Card payments will include a 2.9% processing fee.

Cancellations & Refunds

No refunds will be issued.

Exhibitor Exclusives

Exhibitor Exclusive Sponsorship opportunities are only available to registered exhibitors.

For more information or special requests, email us at: exhibit@discinfo.org

Exhibitor Terms and Conditions

As a condition of registration, exhibitors agree to create an atmosphere of integrity and dignity for conference attendees, fellow exhibitors, and event staff.

All exhibitor representatives must interact respectfully and thoughtfully with all attendees, exhibitors, and staff in the exhibit hall, sessions, and social situations.

Exhibitors must comply with all applicable rules and guidelines for the facilities used to host the DISC conference.

Exhibitors must comply with the instructions of the DISC Board Members and any Event Staff.

No Exhibitor events will be allowed on site that come in direct conflict with the conference schedule, including any pre-conference or post conference events that may be part of the conference planning.

The DISC Board of Directors controls the cost, location & number of Exhibitor tables allowed at the conference. There may be a need to establish a maximum number of display tables at the conference. If this is the case, tables will be assigned in order of response time (receipt of payment). The Board of

Directors will review the list of Exhibitors and will be the deciding body.

Displays can only be set up and taken down during the designated times that are included in the registration materials. Displays, including signage, must comply with the size of the display table space.

Displays may not prohibit the general flow of the aisles. The booth sizes run table to table end length.

Every exhibitor must pre-register online in order to participate in a conference. There is no onsite registration for exhibitors, and exhibitors cannot sign up or attend as "attendees."

Registered Exhibitors and representatives of their company are welcome within the company's booth location. Based on the Exhibitor's registration level, additional fees may be incurred to participate in activities not provided by conference registration.

Exhibitors may only participate in the general session with the approval of the DISC Board of Directors.

Exhibitors may participate in all DISC Conference social functions (breakfasts, lunches, and receptions). Additional costs may apply.

Only registered exhibitors with booths are permitted to promote their products or services at any DISC event (in person or virtually).

Quick Byte Sponsors are allowed to promote products or services during designated Quick Byte sessions.

Non-registered participants (i.e., Exhibitors, Sponsors or Non-Exhibiting Sponsors) are NOT allowed in the conference area.

Exhibitors must respect the designated break times and allow membership to return to sessions on time. Product promotion and sales conversations must be limited to the designated exhibitor area unless a conference attendee invites the exhibitor to promote or sell products or services in a private conversation. No promotion or sales shall be engaged in during a general or breakout session.

Exhibitors must respect the rights of other exhibitors to conduct business during designated exhibit time without interference or improper intervention.

The DISC Conference mailing list is the property of DISC. Exhibitors that abuse any of these guidelines will not be granted the privilege to participate at future conferences.

No use of the DISC name or mailing on behalf of the DISC organization and the conference is permitted unless with the written approval from the DISC Board of Directors.

The Board of Directors reserves the right to deny participation of certain Exhibitors that may come into conflict with the partnering attitude fostered at the DISC Conference. It is important to adhere to the DISC Code of Conduct.

No Liability for Loss or Damage: DISC does not assume any responsibility whatsoever for any loss or damage suffered or incurred by any Exhibitor with respect to any personal or company owned property all of which shall be the sole responsibility of each Exhibitor. DISC does not assume any obligation or responsibility to safeguard any Exhibit's company owned or personal property while at the conference and each Exhibitor acknowledges that the Exhibitor shall be solely responsible for the protection of all such property while at the conference. Each Exhibitor acknowledges that DISC has no duty whatsoever with respect to the protection of the property of the Exhibitors, which shall, at all times, remain in the sole possession and custody of each Exhibitor and be the sole responsibility of each Exhibitor.

These guidelines are subject to change at the sole discretion of the DISC Conference Board of Directors.

Important Dates and Schedule

October 15th, 2024

- Registration Opens - https://www.discinfo.org/2025_exhibitor to register.

April 15th, 2025

- Late Registration begins - price increases \$500.

May 15th, 2025

- Registration/Conference Program cut-off date
- No Registrations will be accepted after this date.
- No changes made after this date are guaranteed to be reflected in the conference website, signage, etc.
- All logos, Quick byte descriptions, and other materials must be turned in.

June 3rd, 2025

- Pre-Conference registration list sent to Enterprise exhibitors for marketing.

June 24th, 2025

- Exhibitor Move-In - Exhibitor Hall is between 9am – 12 noon
- Exhibit floor open 12 noon - 5pm

Exhibitors are welcome to take attendees to dinner following the final Tuesday session.

June 25th, 2025

- Exhibit floor open 9am - 4pm.
- Conference Mass at 4:00pm at the Cathedral of the Incarnation - exhibitors are welcome and encouraged to attend.
- Outing starting 6pm at Ole Red – Lookout Rooftop Bar (included with conference pass)

June 26th, 2024

- Exhibit floor open 8am – 12:00 noon
- Exhibitor Drawings – 12:00 noon (participation is encouraged but not required)
- Exhibitor Move-Out 1pm - 5pm
- Closing Banquet - 6:30pm (optional - tickets may be purchased during registration)

***** Schedule subject to change – send questions to exhibit@discinfo.org *****

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