DIOCESAN INFORMATION SOLUTIONS COMMUNITY

43rd Annual DISC Conference



EXHIBITOR PROSPECTUS

JUNE 22nd-24th, 2027

Charleston, South Carolina

https://www.discinfo.org/2027_exhibitor

Join us at DISC 2027, co-sponsored by the Diocese of Charleston, at the Embassy Suites by Hilton Charleston Airport Hotel & Convention Center

Exhibitor Benefits

Being an exhibitor at the DISC Annual Conference offers significant benefits for technology providers working with Catholic dioceses. The event attracts an audience of technology directors and CIOs from dioceses in the United States and Canada, providing exhibitors with an opportunity to engage directly with decision-makers responsible for IT investments and technology adoption. This targeted audience ensures that exhibitors can build meaningful relationships and explore business opportunities with professionals who influence technology strategies in parish, school, and diocesan offices.

Who Should Exhibit?

Any company that has a product or service that will advance the capabilities of IT departments to support their organizations.

Why Exhibit?

Our membership is made up of IT decision makers from organizations across North America. They come to DISC to learn about new products and services they can bring back to their organizations to further their mission.

As an Exhibitor at DISC 2027, You Can Expect to:

• Meet New Customers. Our attendees are there to find new products and partners.

• Build Relationships. Exhibitors are invited to join attendees at meals, daily Catholic Mass and our annual outing. You're not just stuck at a booth!

Recent Exhibitors

- ACST Catholic
- Amazon Business
- Barracuda Networks
- Bolton Install Pros
- CDW
- Checklight
- CLA Connect
- Data Integrity Services
- Diocesan
- eCatholic
- Empire Technologies Group Inc
- E78 Partners
- eSPACE Facility Management
- Flocknote
- GiveCentral
- Intuit
- Mono
- NRI
- OSV
- Prenger Solutions Group
- Pushpay
- R360 Hosting
- SecureGive
- SKYLINE
- ThreatLocker
- VersAlta Mission Solutions

Hotel Info



Embassy Suites by Hilton Charleston Airport Hotel & Convention Center

5055 International Boulevard, North Charleston,
South Carolina, 29418
Tel: +1 843-747-1882

		

Exhibitor Information

Exhibitor Eligibility Requirements	Sponsorship Tiers	Regular Before April 15	Late After April 15
Products and services at DISC exhibits should feature emerging trends in information technology with a particular focus on the nonprofit and religious sectors.	**Enterprise Exhibitor (Double Booth)**	**$9,500**	**$10,000**
	Business Exhibitor (Single Booth)	**$6,000**	**$6,500**

We invite you to join us for three days of education, collaboration, and discovery at DISC 2027 in Charleston, SC.

As an exhibitor, you will have the opportunity to interact with IT leaders from Dioceses and other Catholic Organizations from around North America. But you will not just be another booth in the Exhibit Hall. We encourage all our exhibitors to attend sessions that interest you, interact with attendees at meals, and even join us on our outing on Wednesday evening. At the DISC conference we want you to build relationships with our attendees, not just be stuck at a booth. In addition to all the booth features at the conference, exhibitors will be provided access to post any exhibitor provided materials, be they pdfs, demo videos, etc., onto the DISC 2027 mobile conference application which will be accessible to all attendees.

https://www.discinfo.org/2027_exhibitor

CONTINUING THE SUCCESS OF DISC:

Thanks to the outstanding feedback we received from both our exhibitors and attendees at previous conferences post-COVID-19, we're excited to share that many praised the perfect balance of time for meaningful interactions and the incredible connections formed throughout the event. Your insights and enthusiasm have inspired us to continue this trend and make DISC 2027 even more memorable!

Please take time to review all details below and contact us with any questions. We will again allow exhibitors to pick their booths, but this will be done during an online booth selection party which will be held via Teams on April 15th at 12:00 noon ET. An exhibitor or representative must be present at the booth selection event, or your table will be selected for you by the exhibitor committee.

With so many fantastic exhibitors and solutions, we will again provide access to our most popular Quick-Byte and Split-Byte sessions (limited availability), along with sponsorship for the Hospitality Suite, Lunch and Break sessions, and Closing Banquet. As with previous conferences, booth setup time will continue to be Tuesday morning so that everyone can enjoy the Exhibitor Welcome Lunch Reception at noon on Tuesday.

CONFERENCE OPTIONS FROM PRIOR YEARS:

- Exhibitor table can be exchanged for high-tops, based on hotel availability
- Large 10' (max) wide popup banners **will** fit within a single booth space but must not encroach on any other exhibitor's space
- An additional booth can be purchased to provide more space for more booth personnel and larger banners
- You will be able to select your booth(s) during the Booth Selection Party described above.

- Exhibitors will be instructed to set up their booth Tuesday morning and complete it by 12 noon

- Tuesday's lunch timeslot will be extended to become the Exhibitor Welcome Reception (obviously exhibitors and attendees will dine together) This will be the kickoff to open the Exhibit Hall.

- There shall be **no more than (1) vendor exhibiting per booth** except for VAR or MSP exhibitors which can exhibit (1) partner solution along with VAR or MSP's services per booth

- Attendee activities (including an Exhibitor Bingo) encourage attendees to visit exhibitor tables.

- There are two levels of Quick-Byte sessions. Classic **Quick-Byte** (Exclusive) and **Split-Byte** (Semi-Exclusive). A hot seller and best way to have a captive audience.

- There will be **NO Tuesday Evening Vendor Reception** to allow more time for vendor arranged dinners outside of the conference. Attendees will be provided with a lanyard button identifying if they have yet to make dinner plans.

UNIQUE TO THIS VENUE:

The **Business Exhibitor** tier includes a (1) 6’ table in the exhibit area and two (2) conference passes. All Business Exhibitors will receive a list of attendees **after** the conference.

The **Enterprise Exhibitor** tier includes (2) 6’ tables in the exhibit hall, four (4) conference passes, and a list of registrants **before** the conference.

A conference pass is your access to the conference, meals, the Tuesday Exhibitor Welcome Reception and the Wednesday evening outing. The

conference registrants list shall be limited to use for marketing your booth at DISC 2027 and/or follow up post conference. All exhibitors will be able to send us an insert (or two) for the conference attendee bags.

Both tiers can add, for a fee, a Quick-Byte or Split-Byte Session to demo a product, additional conference passes to bring more team members, tickets to our Hospitality Suite, and Closing Banquet on Thursday night.

	Enterprise Exhibitor	Business Exhibitor
Booth Size	(2) 6' tables	(1) 6' table
Exhibitor Showcase page on Conference Website	✓	✓
Logo in DISC Community Website	✓	✓
Exhibitor provided insert for Conference Bag	✓	✓
Attendee List for Post-Conference Marketing	✓	✓
Registrants List for Pre-Conference Marketing	✓	-
Conference Meal Passes	4	2
Tickets to Closing Banquet	Available	Available
Tickets to Hospitality Suite	Available	Available
Quick-Byte/Split-Byte Session	Available	Available
Guest Passes for Banquet	Available	Available
Exhibitor Exclusive Upgrades	Available	Available
Additional Sponsorships	Available	Available

Maximize your marketing impact

Exhibitor Exclusive Add-ons for our Exhibitors

Quick-Byte & Split-Byte Sessions (Limited Availability, Sells Out Quickly)

Present your product or service to interested conferees. You will be provided with internet access, a room, and projector for your presentation during a 30-minute time slot. Quick-Byte sessions have a dedicated time slot with no other active sessions. The two Split-Byte sessions occur during the same time slot and are a great alternative to save costs and for products that have a limited target audience. One lucky attendee in each session will win a DISC provided gift card at the end of the session.

Cost of Sponsorship ..... $2,500 / $1,250, respectively

Lunch and Break Sponsorships

We have several sponsorship opportunities to have your logo and organization name highlighted during the conference lunches and breaks.

There are three lunch and five snack sponsorships available during the conference.

Tuesday Lunch - Exhibitor Welcome Reception Sponsorship

New this year, at Tuesday noon, our lunch will be the Exhibitor Welcome Reception. If sponsored by your organization, you will be given the opportunity to address the attendees and help us officially open the exhibit floor. Your company's logo will be displayed during the closing slide of the preceding presentation.

Cost of Sponsorship..... $1,500

Wednesday and Thursday Lunch Sponsorship

Your company's logo will be displayed during the lunch period as well as recognition on the closing slide of the preceding presentation. This makes sure everyone knows who they can thank for sponsoring the meal.

Cost of Sponsorship..... $1,250 / each

Snack Break Sponsorship

Your company's logo will be displayed during the snack period as well as recognition on the closing slide of the preceding presentation. This makes sure everyone knows who they can thank for sponsoring the snack break.

Cost of Sponsorship..... $500 / each

Hospitality Suite – (3) Sponsorship Opportunities – Tue, Wed, & Thu Evenings

This is the place to unwind, socialize, build new and strengthen friendships while playing games and having a drink at this informal and popular event within the Embassy Suites hotel.





All conference attendees will be invited to join us each evening to unwind from a day full of sessions and knowledge transfer. We will fill the venue with music, cards and other games including the infamous 'Spoons Game Challenge' with each night - building to the Grand Finale Spoons Tournament on Thursday evening.

For exhibitors that want to take advantage of this unique sponsorship opportunity, **Hospitality Suite sponsorship includes access for up to (2) booth attendees from your booth to attend at no cost**. Each night, the sponsor will be able to add promotional items to all areas of the hospitality area. Decorate as you wish (within guidelines of the hotel and DISC Board approval). Snacks and (2) drink tickets / person included. Additional Exhibitor access passes can be purchased during registration or at the conference registration booth.

Cost of Sponsorship ..... $2,000 / night

Non-Sponsor Exhibitor access .....$100 / per-person / night

Closing Banquet Sponsorships

We have several sponsorship opportunities for the Reception and Closing Banquet. The event will be held Thursday evening with a light and lively reception followed by an amazing dinner with entertainment.

Closing Banquet (2 hour dinner and entertainment)



Banquet Table Signage

Showcase your logo and organization name on every dinner table. This sponsorship also *includes two (2) passes to the closing banquet*.

Cost of Sponsorship..... $1,000

Banquet Open Bars (2)

Feature your company's logo at one of the two open bars during the dinner banquet. This sponsorship *includes two (2) passes to the closing banquet*.

Cost of Sponsorship..... $1,000 / each

Optional add-ons to enhance your sponsorship

Conference Bag

Marketing on the move! Your company logo will be prominently branded on the conference bag that is distributed to all conference attendees. Not only is the conference bag the first thing an attendee gets upon arrival, but it's used throughout the conference. Your logo stays front and center all week.

Cost of Sponsorship..... $1,500

Lanyards

Sponsor the lanyards worn by all conference attendees and ensure that your logo goes where they go. Sponsor this lanyard for incredible visibility during the conference. (Limited Availability)

Cost of Sponsorship..... $1,500

Exhibitor and Payment Terms

Meals, Outing, and Banquet Info:

Business booth signups receive two (2) complimentary conference passes, Enterprise booth signups receive four (4). The conference pass includes lunch on Wednesday and Thursday, all breaks, and the Tuesday Lunch Exhibitor Welcome Reception. If you are staying at the Embassy Suites hotel, a continental breakfast is included with your accommodation.

All attending exhibitors must have a conference pass. Additional passes can be purchased for $750.

Wednesday evening will be our group outing, and we'd love for you to join us. Tickets to this outing are included in the conference pass, and cover transportation, admission, and dinner.

The Closing Banquet will be held at the Hotel on Thursday evening. Banquet tickets **are not** included with the conference pass but can be purchased for $250 during registration.

Sponsorship Deadline Info:

All registrations received after April 15th, 2027, will incur a $500 late registration fee. DISC will not be able to guarantee proper company recognition on the website, signage, etc. by the conference date.

Payment Terms

Payment must be made at time of registration. Payment by credit card is preferred. ACH and check payments received within 15 days of registration are also accepted. Registrations with no payment after 30 days will be cancelled. Any outstanding balance must be paid in full by May 15th, 2027, regardless of registration date, or will be subject to cancellation.

Credit Card payments will include a 2.9% processing fee.

Cancellations & Refunds

No refunds will be issued.

Exhibitor Exclusives

Exhibitor Exclusive Sponsorship opportunities are only available to registered exhibitors.

For more information or special requests, email us at: **exhibit@discinfo.org**

Exhibitor Terms and Conditions

As a condition of registration, exhibitors agree to create an atmosphere of integrity and dignity for conference attendees, fellow exhibitors, and event staff.

All exhibitor representatives must interact respectfully and thoughtfully with all attendees, exhibitors, and staff in the exhibit hall, sessions, and social situations.

Exhibitors must comply with all applicable rules and guidelines for the facilities used to host the DISC conference.

Exhibitors must comply with the instructions of the DISC Board Members and any Event Staff.

No Exhibitor events will be allowed on site that come in direct conflict with the conference schedule, including any pre-conference or post conference events that may be part of the conference planning.

The DISC Board of Directors controls the cost, location & number of Exhibitor tables allowed at the conference. There may be a need to establish a maximum number of display tables at the conference. Tables are assigned during the Booth Selection Party on April 15th. Exhibitors missing the Booth Selection Party will have their table assigned by the Exhibitor Committee or DISC Board of Directors.

Displays can only be set up and taken down during the times given in the registration materials. Displays, including signage, must comply with the size of the display table space (10’ or less for banners)

Displays must not prohibit the general flow of the aisles. The booth sizes run table to table end length.

Every exhibitor must pre-register online to participate in a conference. There is no onsite registration for exhibitors, and exhibitors cannot sign up or attend as "attendees."

Registered Exhibitors and representatives of their company are welcome within the company's booth location. Based on the Exhibitor's registration level, additional fees may be incurred to participate in activities not provided by conference registration.

Exhibitors may only participate in the general session with the approval of the DISC Board of Directors.

Exhibitors may participate in all DISC Conference social functions (breakfasts, lunches, and receptions). Additional costs may apply.

Only registered exhibitors with booths are permitted to promote their products or services at any DISC event (in person or virtually).

Quick-Byte and Split-Byte Sponsors are allowed to promote products or services during designated Quick-Byte sessions. **Exhibitors are NOT permitted to attend other exhibitor sessions without direct permission from the sponsoring exhibitor.**

Non-registered participants (i.e., Exhibitors, Sponsors, or Non-Exhibiting Sponsors) are NOT allowed in the conference area.

Exhibitors must respect the designated break times and allow membership to return to sessions on time. Product promotion and sales conversations must be limited to the designated exhibitor area unless a conference attendee invites the exhibitor to promote or sell products or services in a private conversation. No promotion or sales shall be engaged during a general or breakout session.

Exhibitors must respect the rights of other exhibitors to conduct business during designated exhibit time without interference or improper intervention.

The DISC Conference mailing list is the property of DISC. Exhibitors that abuse any of these guidelines will not be granted the privilege of participating in future conferences.

No use of the DISC name or mailing list on behalf of the DISC organization and the conference is permitted unless with the written approval from the DISC Board of Directors.

The Board of Directors reserves the right to deny participation of certain Exhibitors that may come into conflict with the partnering attitude fostered at the DISC Conference. It is important to adhere to the DISC Code of Conduct.

No Liability for Loss or Damage: DISC does not assume any responsibility whatsoever for any loss or damage suffered or incurred by any Exhibitor with respect to any personal or company owned property, all of which shall be the sole responsibility of each Exhibitor. DISC does not assume any obligation or responsibility to safeguard any Exhibitor's company owned or personal property while at the conference and each Exhibitor acknowledges that the Exhibitor shall be solely responsible for the protection of all such property while at the conference. Each Exhibitor acknowledges that DISC has no duty whatsoever with respect to the protection of the property of the Exhibitors, which shall, always remain in the sole possession and custody of each Exhibitor and be the sole responsibility of each Exhibitor.

These guidelines are subject to change at the discretion of the DISC Board of Directors.

Important Dates and Schedule

December 1st, 2026

- Registration Opens - https://www.discinfo.org/2027_exhibitor to register.

April 15th, 2027

- Table Selection Event via Teams @ 12:00 Noon ET.
- Late Registration begins - price increases $500.

May 15th, 2027

- Registration/Conference Program cut-off date
- No Registrations will be accepted after this date.
- No changes made after this date are guaranteed to be reflected in the conference website, signage, etc.

May 28th, 2027 - Friday

- All logos, Quick-Byte & Split-Byte descriptions, and other materials must be turned in.
- Pre-Conference registration list sent to **Enterprise** exhibitors for marketing.

June 22nd, 2027 - Tuesday

- Exhibitor Move-In - Exhibitor Hall is between 9am – 12 noon
- Exhibit floor open 12 noon - 5pm

Exhibitors are welcome to take attendees to dinner following the final Tuesday session.

June 23rd, 2027 - Wednesday

- Exhibit floor open 8am – 3:30pm.
- Conference Mass at 4:00pm at the Cathedral of St. John the Baptist- exhibitors are welcome and encouraged to attend.
- Outing starting 6pm at TBD

June 24th, 2027 - Thursday

- Exhibit floor open 8am – 12:00 noon
- Exhibitor Drawings – 12:00 noon (participation is encouraged but not required)
- Exhibitor Move-Out 1pm - 5pm
- Closing Banquet - 6:30pm (optional - tickets may be purchased during registration)

***** Schedule subject to change – send questions to exhibit@discinfo.org *****